Why We are Different

Liam Tracey is the CEO of Nightingales and has spent his whole carear proving care to the elderly.

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As an organisation, we have clear values and ideals, but what really matters is how they improve our clients' lives on a day to day basis. It's mine and my team's job to make sure this happens.

Below is a comparison of what sets us apart from typical larger care facilities.

Our Boutique Care	Typical Larger Facilities
Small enough for everyone to know each other well, and to feel at home.	Thirty-plus clients with widely-varying needs, and little compatibility.
Low turnover of locally recruited staff who are culturally in tune with our clients, and know them and the area well.	High turnover of staff, often recruited from abroad, make communications and building relationships difficult.
Founder-employee owned with unrelenting focus on quality.	Typically corporate owned with unrelenting focus on profits.
Sufficient well-motivated staff on duty to meet all clients' care and social needs.	Seldom sufficient staff on duty leading to corners being cut.
Social activities built around clients' individual needs, including regularly leaving the home to go shopping, enjoy a drive, themed visits etc.	Care interventnions take priority over social activities which seldom get clients out of the home
A focus on health and exercise as part of our everyday routines.	Occasional focus on exercise.
Discreet care with external nursing support.	More institutional approach to care.

Nightingales Since 1986
Award winning care in your home or ours

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